

June 08, 2022

To,

Township of East Ferris

390 Highway 94
Corbeil, ON P0H 1K0

Subject: Delivering Community Power Campaign

MUNICIPALITY OF EAST FERRIS
JUN 13 2022
RECEIVED

Dear Standing Committee of Council,

What if we told you that postal workers have a plan to fight climate change and deliver vital new services to every corner of the country? Elder check-ins, low-fee postal banking, high-speed internet, community hubs, affordable food delivery and climate-friendly delivery with a fleet of electric vehicles. Welcome to the postal service of the future.

We are hoping to create new services to support every community. We're reimagining Canada Post with expanded services for all. Canada Post is uniquely positioned to make substantive gains on climate action by leveraging its huge retail network and vehicle feet to reduce emissions and lead the way towards good, green jobs.

JUST IMAGINE... ...a climate-friendly postal service that helps elders and persons with disabilities live in their homes longer, delivers local food to your door, and brings high-speed internet to every corner of the country. A truly sustainable model that not only delivers green solutions but pays for itself by providing low-fee banking services to cities, towns and Indigenous communities, no matter how small or remote. It's win-win-win. And postal workers have a plan to deliver it.

We've included a booklet, a few pamphlets, and an information sheet to get you started. There are other resources available via QR code on all the information provided or at our website www.deliveringcommunitypower.ca. Please let us know if you require a presentation or more information on any of the services that might benefit your community. We are more than happy to come and inform your community what we see as the future of Canada Post.

Thank you.

Laurie Toms

CUPW – Central Region Coordinator

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Elder Check-Ins Fact Sheet

The COVID-19 pandemic and the crisis in our long-term care homes have shone a light on the need for better supports for seniors. Living at home ensures that seniors can continue to make decisions about their daily lives and remain connected to their social networks.

What if postal workers could help seniors live independently in their own homes for longer?

In addition to helping seniors, elder check-ins could bring peace of mind to loved ones and relatives who don't live nearby. Japan, France, Belgium, Denmark and Germany currently offer effective and successful senior check-in services through their national postal services.

What would elder check-ins look like?

Door-to-door postal workers are already watchful of signs that something isn't quite right. They could

be allotted extra time on their routes to check in on seniors or people with mobility issues who sign up for the service. Check-ins could be as simple as seeing if there's a regular "ok" sign in the window or a brief social visit.

Postal workers could also become a point of contact between seniors and healthcare or social services when the need arises. Postal workers are already trusted and reliable members of our communities. Why not leverage our 26,000 door-to-door postal workers to provide further supports to seniors?

Elder check-ins are not new to Canada. Started in 1980, the Letter Carrier Alert program still exists in Prince Edward County, Ontario.



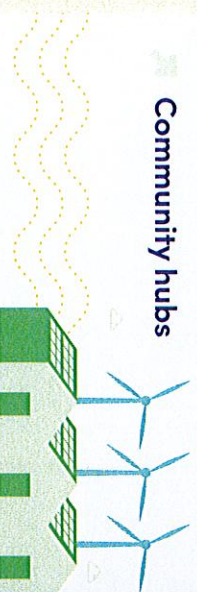


OUR PLAN

New services to support every community

We're reimagining Canada Post with expanded services for all, including:

- Postal banking
- Elder check-ins
- High-speed internet
- Affordable food delivery
- Electric vehicle charging
- Community hubs



HOW WE'LL FIGHT CLIMATE CHANGE

- Green the Canada Post fleet with union-made electric vehicles, creating green jobs in Canada and significantly reducing our carbon output.
- Retrofit Canada Post buildings with solar panels for cost savings and to help fight climate change.
- Expand the use of Canada Post as the consolidated last mile delivery to ease congestion and pollution in our cities caused in part by too many delivery trucks that aren't full to capacity.

As Canada's largest public infrastructure, Canada Post not only has a large footprint, but it can also have substantial influence and lead the way for other Canadian companies to become more sustainable.

It's win-win-win.
And postal workers have a plan to deliver it.

While Amazon chases record profits, big banks abandon rural communities, and cell and internet companies charge sky-high fees, postal workers have a plan that leaves no one behind.

Imagine a climate-friendly postal service that helps elders live in their homes longer, delivers local food to your door, and brings high-speed internet to every corner of the country.

Imagine post offices with solar panels on the roofs, electric charging stations outside, and a union-made zero-emissions fleet on the roads.

A truly sustainable model that not only delivers green solutions but pays for itself by providing low-fee banking services to cities, towns and Indigenous communities, no matter how small or remote.

WHY CANADA POST?

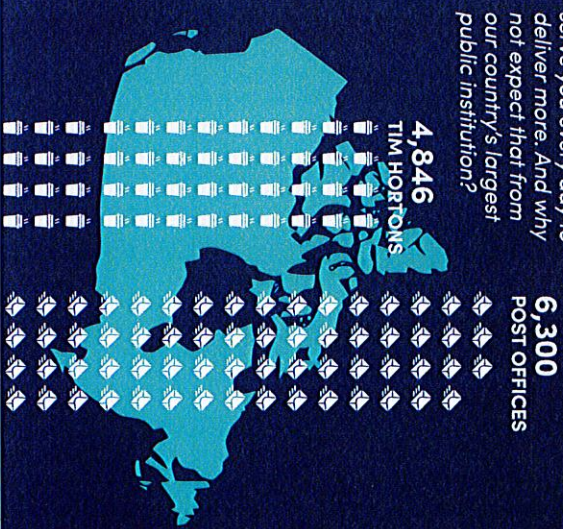
For over 150 years, you've trusted us to deliver a high-quality service through all kinds of weather. Today we're stepping up with a plan that delivers a better quality of life for everyone, while also bringing solutions to our most complex and urgent needs as a society.

Canada Post isn't just a humble mail service, it's our country's largest logistics, transportation and retail network.

All around the world, postal services are successfully reinventing themselves to better meet the needs of their citizens in the 21st century. The UK, France, Brazil, Germany, Japan, Italy and many others have expanded services to better serve seniors, address social inequalities and provide low-fee financial services.

With an unparalleled presence in communities big and small, postal workers are already set up to serve every corner of the country.

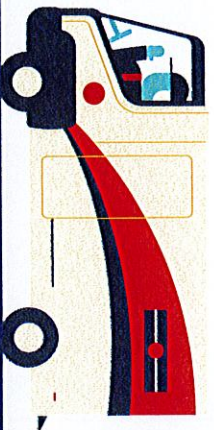
We can harness the vast network of people who serve you every day to deliver more. And why not expect that from our country's largest public institution?



POSTAL WORKERS CAN DELIVER EVEN MORE

*"What's beautiful about
Delivering Community
Power is how it
takes on economic,
environmental
and social issues
at the same time."*

NAOMI KLEIN



To make a reimagined Canada
Post a reality, we need people
across the country to let the
government know it's time to act.


Here's what you can do:

1. Join us online and stay connected to the campaign
2. Visit www.DeliveringCommunityPower.ca and sign up to keep up with the latest
3. Bring the campaign to your community
4. Write an Op-Ed in your local publication in favour of the Delivering Community Power plan
5. Collect petition signatures & show your MP that it's what voters want
6. Support your postal workers in their negotiations with Canada Post — they've put these proposals on the bargaining table!



AUTHORIZED BY THE OFFICIAL AGENT
FOR THE CANADIAN UNION OF POSTAL WORKERS.

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www.DeliveringCommunityPower.ca

 CUPE 1979



Reimagining Canada Post with
services to support every community.

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