



ECONOMIC DEVELOPMENT COMMITTEE MEETING

Minutes of the Virtual Economic Development Committee Meeting of April 20th, 2022

PRESENT: Angela Knight van Schaayk Jake Lacourse
Steven Trahan Claude Champagne
Steve Austin
Greg Kirton, Manager of Planning & Economic Development
Jaden Paul, Recording Clerk

EXCUSED ABSENT: Rod Clouthier

OTHERS IN ATTENDANCE: Guy Paquette, Natasha Penn & Emma Jones

1. Call to Order – Meeting called to order at 1:00 p.m.

2. Adoption of Agenda

Motion No. 2022-05

Moved by Steve Trahan

Seconded by Claude Champagne

THAT the draft agenda circulated to the Economic Development Committee dated the 20th day of April 2022 be hereby adopted as circulated.

CARRIED

3. Acceptance of Minutes of the Last Regular Meeting Held on January 19th, 2022

Motion No. 2022-06

Moved by Angela Knight van Schaayk

Seconded by Steve Trahan

THAT the Minutes of the Regular Meeting of the Economic Development Committee meeting held January 19th, 2022 be adopted as circulated.

CARRIED

4. Declaration of Conflict of Interest – None for this session

5. Chair's Comments

Chair Lacourse thanked everyone for taking the time and is looking forward to working with Karen Jones Consulting on another Tradeshow this year.



6. Updates/New Business

6.1 Tradeshow Updates – Natasha Penn

Natasha let the committee know that sponsorships have doubled this year already than in previous years with a total of \$11,500 sponsorships. There are 46 vendors with 49 secured booth spaces. Booth registrations typically close May 13th so they can make a floor plan but will always allow for last minute booths.

6.2 Economic Development Strategy Updates – Natasha Penn

Natasha let the committee know that we had 96 responses with the survey and they went through the results. Next steps are to prepare a draft Economic Development Strategy to finalize and approve. The results of the Economic Development Strategy Survey will be shared with the Economic Development Committee after they are presented to Council.

7. Action Items:

7.1 Animal Control By-law Revisions

7.1.1 Council Resolution and Public Comments Attached

Council discussed the Animal Control By-law Amendments following the public consultation period and decided to forward the comments back to the Economic Development Committee for their consideration and further review. Council is looking for an updated recommendation from the Committee based on then public comments received.

Mr. Kirton mentioned three main points to look at for revisions;

- Are the number of chickens per acre appropriate?
- Clarify definitions
- Lot size requirements

Mr. Kirton will write up some amendments in the next month to go over with the committee prior to the regularly scheduled July meeting.

7.2 Draft Short Term Rental By-law Comments

The committee discussed the proposed short term rental by-law and the comments received and passed the following resolution.

Motion No. 2022-07



Moved by Angela Knight van Schaayk

Seconded by Steve Trahan

Whereas the Economic Development Committee is generally in favour of the Draft Short Term Rental By-law and recognizes the need to regulate Short Term Rentals in East Ferris.

And Whereas the Economic Development Committee recommends to Council that the by-law go forward generally as written, with the exception of considering the fee structure. The committee feels that higher fees may be warranted and recommends that Council consider the fee structure prior to passing the by-law.

CARRIED

7.3 Municipal Lead Farmers Market Trial Summer 2022

Mr. Kirton talked about running a Farmer's Market, on a short term basis, in the parking lot of the Municipal Office on a trial basis while soccer and volleyball are running. Mr. Kirton to organize it with staff as not enough time to get a Farmer's Market committee put together. His next steps would be to reach out to previous producers/vendors to see if there's interest first.

8. Ongoing/Unresolved/Inactive Items – None for this session

9. General Follow Up/Roundtable Discussion

Ms. Knight van Schaayk brought up that it would be nice for residents to have a place to meet to have coffee and go over business. Mr. Paquette agreed that an area like a business hub might be beneficial to our area.

Mr. Kirton let the committee know that there will be some new development happening with the old Wheelers, just not sure when.

Mr. Trahan mentioned about the Medical Centre having a soft opening with the doctors moving in and soon to be a pharmacy also.

10. Adjournment

Motion No. 2022-08

Moved by Angela Knight van Schaayk

Seconded by Steve Trahan

THAT the Economic Development Committee meeting adjourn at 2:44 p.m.



CARRIED

Next meeting scheduled for July 20th, 2022 at 1:00 p.m.

CHAIR

RECORDING CLERK