



**THE CORPORATION OF THE MUNICIPALITY OF EAST FERRIS  
SPECIAL COUNCIL MINUTES**

**September 8, 2020**

PRESENT:        Pauline Rochefort, Mayor                                Erika Lougheed, Councillor  
                     Terry Kelly, Councillor                                Steven Trahan, Councillor

ABSENT:        Mike Voyer, Deputy Mayor

STAFF            Monica L. Hawkins, Clerk                                Jason Trottier, CAO/Treasurer  
PRESENT:

**1. Adoption of the Agenda**

**2020-215**

**Moved by** Councillor Terry Kelly

**Seconded by** Councillor Steven Trahan

THAT the draft agenda presented to Council for the Special Meeting and dated the 8th day of September, 2020 be hereby adopted as circulated.

**Carried Mayor Rochefort**

**2. Disclosure of Pecuniary Interest and General Nature Thereof**

None for this session

**3. Correspondence and Information:**

a. Strategic Plan Progress Report:

**2020-216**

**Moved by** Councillor Steven Trahan

**Seconded by** Councillor Lougheed

THAT Council of the Municipality of East Ferris accepts the 2019-2022 Strategic Plan: 2020 Progress Report as presented;

AND FURTHER that staff be authorized to release the Progress Report to the public.

**Carried Mayor Rochefort**

- b. Presentation of New Municipal Logo to Council

**2020-217**

**Moved by** Councillor Steven Trahan

**Seconded by** Councillor Terry Kelly

WHEREAS Council for the Municipality of East Ferris discussed rebranding and developing a new logo for several years;

AND WHEREAS the Municipality of East Ferris will be celebrating its Centennial Anniversary in 2021 and Council felt that now would be the best time to rebrand and develop a new logo;

AND WHEREAS Council and staff launched a logo contest with students from the Graphic Design Program at Canadore College;

AND WHEREAS Council authorized staff to work with VS Group to produce proofs for a new logo based on the winning logo from the contest;

BE IT HEREBY RESOLVED that Council approve logo option #3 and that staff work with VS Group on modernizing the brand and ensuring it is useable for a number of applications including designs for stationary elements, powerpoint templates, report covers, and clothing mock-ups.

**Carried Mayor Rochefort**

- c. New Municipal Website

Presentation was given to Council of the new Municipal Website. Positive comments were received regarding the website. Staff advised that the new Municipal Website will be live in a couple of weeks.

**4. In-Camera Session - none for this session**

None for this session

**5. Resolution as a result of In-Camera Session - none for this session**

**6. Adjournment**

**2020-218**

**Moved by** Councillor Terry Kelly

**Seconded by** Councillor Loughheed

THAT we do now adjourn this meeting at 5:40 p.m.

**Carried Mayor Rochefort**

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Mayor

Pauline Rochefort

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Clerk

Monica L. Hawkins

