



**MUNICIPALITY OF EAST FERRIS  
COMMUNICATIONS COMMITTEE  
May 28th, 2020**

**Present: Councillor Lougheed, Mayor Rochefort, Jason Trottier, CAO and Monica Hawkins, Clerk**

1. **Called to order** - Meeting called to order at 11:30 a.m.
2. **Approval of the agenda** - Agenda approved as prepared
3. **Minutes of April 20th, 2020 - circulated through council meeting agenda** - The minutes from the last meeting were circulated on the agenda to Council
4. **Declaration of Conflict of Interest/Pecuniary Interest** - None for this meeting
5. Correspondence and Information:
  - **Website Update** - The new website will be good to go in June. CAO is continuously in touch with VS Group. VS Group is also working on logo. We have to be certain that all elements of the logo signify its identity. We do not want it to be controversial. We need to get to the final point. CAO will be meeting with the students in September. He will present the students compensation on the design of the logo. CAO will also get a waiver for the copyright of the logo.
  - **Survey / Strategic Plan** - The survey will be released on Monday. The Emergency Management Control Group is having a meeting on June 1st and will be preparing Bulletin #5 for mail out. We will be mentioning the Survey regarding our Strat Plan. By placing this on our Bulletin #5, all residents will be aware of the survey.
  - **Municipal office build communications plan (Communicate with/to residents prior to the building/development of the new municipal office. This item to be brought back to next communications meeting)** - CAO is working with Karen Jones Consulting. A pamphlet will be prepared with information regarding the New Municipal Build. It will touch on why it is needed, the costs as per budget, the impact on tax rates....
  - **Public education on virtual meetings** - Public chat on You-tube. CAO advised that at the last Council meeting, he had access to the you-tube channel to mark it as "Kid Friendly". No comments from the public were able to be made. Discussion was made regarding of preparing a "Did You Know...." regarding municipal governance.
6. **Other Business** - Monica advised that she is working with David King, Municipality's appointed Integrity Commissioner to come and make presentation to Council.
7. **Next scheduled meeting** - June 22nd, 2020 at 11:30 a.m.
8. **Adjournment** - Adjourned at 12:25 p.m.