



**MUNICIPALITY OF EAST FERRIS
COMMUNICATIONS COMMITTEE
April 20th, 2020 at 11:00 a.m.**

Call to Order

1. **Called to order** - Meeting was called to order at 11:00 a.m.
2. **Approval of the agenda** - Agenda approved as prepared
3. **Minutes of February 18th, 2020** - Minutes were approved as they were circulated to Council at the meeting of March 10th, 2020
4. **Declaration of Conflict of Interest/Pecuniary Interest** - None for this session
5. Correspondence and Information:
 - **Website Update** - CAO read an update from VS Group regarding the municipal website. The Website will not be ready probably until mid-May early June.
 - **Revised Social Media Policy** - Changes were made to the Social Media Policy and will be going to Council for approval at the meeting of April 28, 2020.
 - **Draft Survey for Strategic Plan** - Committee reviewed the survey with minor changes to be done. Survey will be done through Survey Monkey and hard copies will be available. The EMCG also have a bi-weekly bulletin that is circulated to all the residents of the municipality. We will note the survey on the Bulletin for residents that would like a copy of the survey to be mailed to them.
 - **Draft Communications Policy** - Communications Policy was reviewed with minor changes and will be presented to Council for approval at the meeting of April 28th, 2020.
 - **Municipal office build communications plan** - Communicate with/to residents prior to the building/development of the new municipal office. This item to be brought back to next communications meeting.
6. **Other Business** - none for this session
7. **Next scheduled meeting** - May 19th. Time to be determined
8. **Adjournment** - meeting adjourned