



EAST NIPISSING MINOR HOCKEY ASSOCIATION

P.O Box 208 Astorville, ON
P0H 1B0

February 12th, 2020

Dear Potential Sponsor,

On Saturday June 6th, 2020, the East Nipissing Minor Hockey Association will be hosting its first annual Golf Tournament at Osprey Links to raise funds in order to keep hockey affordable for youth in our community.

The organizing committee is actively looking for major corporate sponsors for this exciting event. We are looking for various levels of corporate sponsorships and items for the auction bids.

In past years we have relied on revenue from our volunteers running Bingos to help defray the cost of hockey within the area. With the Casino set to open in 2020, we know our Bingo revenues will decline significantly. Historically, Bingos have brought approximately \$18,000 in revenue to the Association. Over the past year this amount has declined considerably by \$8000. All money raised by fundraising activities are used to ensure children from all economic backgrounds can play hockey in our community through low registration fees and some scholarships.

With a tight timeline, we are hoping to finalize our budget and revenue targets so we can begin promoting the event through our Viper teams and families and to the wider community as quickly as possible.

This is where we need your help! Our tentative sponsorship structure is:

- \$5,000 title sponsor: visibility on all marketing materials and event signage, includes 5 foursomes
- \$1,000 - \$2,000 secondary sponsorships (e.g. BBQ Lunch Sponsor, Cart Sponsor, etc.) with logo on most marketing materials and associated event signage, includes 1 foursome
- \$200 hole sponsor: logo sign at a hole on the golf course
- \$550 foursome & hole sponsorship package
- \$95 per golfer, or \$380 per foursome

Any assistance you can provide for the tournament will be very much appreciated. Helping us set realistic sponsorship levels, promoting the tournament with your employees and clients, supporting the event directly through sponsorship.

Thank you very much for considering this important request. We eagerly await your input on our tournament.

Sincerely,

George Suszter
President

Hockey is a Game! Learn, Develop & Have Fun!