

THE CORPORATION OF THE MUNICIPALITY OF EAST FERRIS

ECONOMIC DEVELOPMENT MEETING

Minutes of the Economic Development Meeting October 16th, 2019 East Ferris Community Centre, Astorville

PRESENT: Steven Trahan Steve Austin

Jake Lacourse Claude Champagne

Angela Knight van schaayk Phil Koning

Greg Kirton, Manager of Planning and Economic Development

Kari Hanselman, Recording Clerk

EXCUSED ABSENT: Veronica Mulligan, Rod Clouthier

OTHERS IN ATTENDANCE: None

1. Call to Order – Meeting called to order at 12:58 p.m.

2. Adoption of Agenda

No. 2019-01

Moved by Phil Koning

Seconded by Steven Trahan

THAT the draft agenda circulated to the Economic Development Committee and dated the 16th day of October 2019 be hereby adopted as circulated.

CARRIED

3. Acceptance of Minutes of the Last Regular Meeting Held on August 21st, 2019 No. 2019-02

Moved by Steve Austin

Seconded by Steven Trahan

THAT the Minutes of the Regular Meeting of the Economic Development Committee held August 21st, 2019 be adopted as circulated.

CARRIED

4. Updates/Business Arising from the Minutes

4.1 Tradeshow 2020-2023

Discussions were had regarding the annual East Ferris Tradeshow. Mr. Kirton advised that there is request from the current event planner, Karen Jones Consulting, for a commitment term greater than one year to allow for long term decisions to be made. The Committee discussed cost commitments for the contract as well as the potential one-year extension into the new term of council. The Committee passed the following resolution:

Be it resolved that the East Ferris Economic Development Committee recommend Council look at an event planner for the East Ferris Tradeshow culminating in 2023.

CARRIED

4.2 Letters Referred from Council RE: Natural Gas

The Committee discussed letters drafted by Phil Koning regarding natural gas in the area which were referred from Council. Discussions were had regarding the possibility of getting natural gas in East Ferris as well as the associated costs. Mr. Kirton will contact Enbridge Gas and follow up with the Committee.

4.3 Digital Main Street Research Update – Phil Koning

Deferred to next meeting

4.4 Business Retention and Expansion Program Research - Phil Koning

Discussions were had regarding a Business Retention and Expansion Program. Mr. Kirton advised the municipality does have a plan in place, which is from 2015. Mr. Kirton will take a greater look into the program to see what is relevant and what aspects align with the strategic plan. Mr. Kirton will provide an electronic version of the program to the Committee.

4.5 BizPal Ontario Program Research Update - Phil Koning

The Committee discussed the BizPal Ontario program which is an online resource for businesses to gather permit and licensing information for specific municipalities. Municipal staff will investigate the program and update the Committee at a future meeting.

4.6 **IPM 2019 Follow Up**

Mr. Koning advised he attended the IPM and had a great time. The event is geared towards rural living and not just farming. The Committee discussed future events and how the municipality can get involved on a cost-conscious scale.

4.7 2019 Winter East Ferris Business After Hours

Mr. Kirton advised the Chamber of Commerce is interested in taking part in another Business After Hours. Mr. Lacourse suggested the event take place during Carnival if possible. Mr. Kirton will look at other potential dates.

5. General Follow Up/Roundtable

Ms. Knight van schaayk advised the Committee she will be attending the Rural Broadband Conference in November. The Committee discussed changes in internet plans in the area. Councillor Trahan advised that the Parks, Recreation and Culture Committee is currently

	suggestions would be appreciated.	
6.	Adjournment No. 2019-04 Moved by Steven Trahan	Seconded by Phil Koning
	That the Economic Development Committee adjourn at 1:47 p.m.	
		CARRIED

RECORDING CLERK

CHAIR

accepting applications for citizen appointment. Mr. Kirton advised the Committee that the

Business Centre is currently looking for programming ideas for next year and any