

4. Updates/Business Arising from the Minutes

4.1 IPM Follow up

The Committee discussed municipal participation in the International Plowing Match & Rural Expo (IPM). Mr. Kirton received an invitation from Northeastern Ontario Tourism for the municipality to participate in their regional tent. Promotional materials such as rack cards would be required as the municipality does not have much promotional material. The Committee also discussed reaching out to local businesses to see if there is any interest in bringing their promotional material to the event.

4.2 Farmers Market Follow Up

Discussions were had regarding Farmers Markets in East Ferris. Mr. Austin advised that the market at the Corbeil Four Seasons Club has now moved to every third week and the municipality would not receive any complaints from the Four Seasons Club in the event a new Farmers Market was created. It was recommended the municipal Facebook page be used to garner information from interested local vendors. A sub-committee could be created to run the market.

4.3 Business Welcome Package Follow Up

A sub-working group was created to develop a Welcome Package for business owners in the community. This group will consist of Angela Knight van schaayk, Phil Koning, Steve Austin, and Greg Kirton.

5. 2019 Committee Events Discussion

The Committee discussed ideas for community events for 2019. Due to poor attendance at last year's Power Hour events, it was decided to not offer those events this year. The Committee decided to host one larger event as opposed to a few smaller events. A Christmas dinner/party for local business owners and an after- hours event were discussed.

The Committee discussed Business Week which is taking place October 20th though October 26th. There is an opportunity to nominate local businesses for awards through the Chamber of Commerce. Nominations will need to be decided at the next meeting, as they are due to the Chamber at the end of August.

Councillor Trahan updated the Committee on improving internet capabilities and advised there will be another Regional Mayors and CAOs meeting in September. Improving internet access and speeds in the area will be a group effort of surrounding municipalities. There is an online speed test through Connected North which collects real time internet speed data. The Committee suggested using social media to urge residents to complete the speed test so more data can be gathered.

Councillor Trahan also advised the Committee he will be heading to the IPM in September and offered for the other Committee members to join him.

6. Adjournment

No. 2019-03

Moved by Phil Koning

Seconded by Steven Trahan

That the Economic Development Committee adjourn at 2:04 p.m.

CARRIED

CHAIR

RECORDING CLERK