

Kim Rose

From: Minister Seniors and Accessibility (MSAA) <MinisterSeniorsAccessibility@ontario.ca>
Sent: May 30, 2025 11:11 AM
To: Minister Seniors and Accessibility (MSAA)
Subject: June is Seniors Month 2025 | Juin est le Mois des aînés 2025
Attachments: msaa-seniors-month-2025-factsheet-en-2025-05-27.pdf; msaa-seniors-month-2025-factsheet-fr-2025-05-27.pdf; msaa-seniors-month-2025-poster-en-2025-05-27.pdf; msaa-seniors-month-2025-poster-fr-2025-05-27.pdf; msaa-seniors-month-2025-tipsheet-en-2025-05-27.pdf; msaa-seniors-month-2025-tipsheet-fr-2025-05-27.pdf; SeniorsMonthShareable-1-EN-v2.png; SeniorsMonthShareable-1-FR-v2.png; SeniorsMonthShareable-2-EN-v2.png; SeniorsMonthShareable-2-FR-v2.png

Follow Up Flag: Follow up
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Hello,

June is [Seniors Month](#) in Ontario – a time to acknowledge and recognize the amazing seniors in our lives across this province.

This year's theme, **Fit, Active and Healthy Seniors** highlights the importance of supporting our older adults through programs and initiatives that promote wellness, social engagement, and education. The investments being made help to protect seniors from the uncertainties created by Donald Trump's tariffs.

We all know seniors who inspire us, whether they are family, friends or colleagues. I encourage you to:

- Proclaim June as Seniors Month in your municipality.
- Use the provided materials (poster, sharables, factsheet and tip sheet) to celebrate our outstanding older adults.
- Host events like the [Senior of the Year Awards](#), or social gatherings.
- Share your celebrations including photos and videos on social media tagging our ministry and using the hashtag **#SeniorsMonth2025**:
 - X: [@SeniorsON](#), [@AinesON](#)
 - Facebook: [Seniors Ontario](#), [AinesOntario](#)
 - LinkedIn: [@Seniors and Accessibility](#)

For more information, visit ontario.ca/seniors or check out our updated [Guide to Programs and Services for Seniors in Ontario](#).

Thank you for your support and partnership in celebrating Ontario's seniors.

Sincerely,
Hon. Raymond Cho
Minister for Seniors and Accessibility

