



P.O. Box 382  
North Bay, ON P1B 8H5  
705.497.5555 Ext. 7507  
admin@nearnorthcrimestoppers.com

January 6, 2025

Dear Mayor and Councilors,

Every January, Crime Stoppers Month is recognized worldwide for its vital role in community safety. This year's theme, "Empowering through Education, Preventing through Action!" reflects our mission to Stop, Solve, and Prevent Crime Together across our region's municipalities.

For 2025, we are not requesting a formal "Proclamation." Instead, we ask for your help amplifying awareness by sharing our messaging in newsletters, on social media, and on community electronic boards using the attached digital images. This effort is especially important as we've seen a significant rise in virtual tips, underscoring the value of robust digital engagement.

As you know, Near North Crime Stoppers (NNCS) serves the Districts of Nipissing and Parry Sound as a registered charitable program, enhancing safety through anonymous tips. Since our inception in 1988, NNCS has received over 23,600 tips, leading to 1,827 arrests, \$4.4 million in recovered property and cash, and nearly \$58 million in drugs seized from our communities.

In 2025, NNCS is launching a new campaign offering a guaranteed \$2,000 reward for tips leading to arrests involving fentanyl or firearms in drug-related offences. This initiative reflects our commitment to addressing critical safety concerns and will be posted publicly across our virtual platforms.

The success of Crime Stoppers relies on community engagement, with municipalities like yours playing a key role. By recognizing and supporting Crime Stoppers, you help advance your Community Safety and Well-Being Plans, ensuring safer communities for all.

Please feel free to contact us for more information, to arrange a presentation, or to request promotional items and road signs. Thank you for your continued support in making our region a safer place.

Sincerely,

Brandon Fenton  
Chair

Mary Houghton  
Executive Secretary