



## CEO Report January 2025



Our 2024-2027 Strategic Plan was finalized in May of 2024. Although we were already almost halfway through the year, I'm happy to report we accomplished what we set out to do and are primed for 2025.

Our plan focuses on 4 strategic directions: community engagement, library spaces, digital infrastructure and collections, and community development.

### Community Engagement

#### **Goal : Cultivate a sense of ownership of the library**

Accomplishments:

- Simplification and standardization of the onboarding process
- The creation of dedicated webpage for volunteers with three contact points from the homepage
- The creation of a volunteer onboarding package
- The addition of a hit counter on the volunteer webpage
- Simplified and streamlined how volunteers book tasks and times
- 9 volunteers signed up using the online forms
- 2 volunteers created web profiles to manage their bookings
- 37.5 volunteer hours managed so far using the new system
- Dedicated donation page on our website
- \$100 in donations in the last two months of 2024 through the Canadahelps.org website

#### **Goal: Empower community leaders and advocates.**

Accomplishments:

- Set up a dedicated information page about the area on the website

#### **Goal: Increase opportunities to collaborate with the community on services or programs.**

Accomplishments:

- The creation of two additional virtual suggestion boxes which has increased our contact points by 67%
- The creation of a standard physical suggestion box in the library
- 48 – suggestions combined since established
- Fist mini poll went out in the mail out newsletter

## Library Spaces

**Goal : Provide welcoming, safe and accessible spaces.**

Accomplishments:

- The creation of a quiet space
- 3 bookings of the space at the end of 2024

## Digital Infrastructure and Collections

**Goal : Strengthen digital infrastructure**

Accomplishments:

- Purchased 3 new public computers
- Purchased wireless blue-tooth printer

## Community Development

**Goal: Augment and promote support for local entrepreneurs**

Accomplishments

- Purchased 3 new public computers

**Goal: Establish a dedicated exhibit space for local artists/artisans/craftspeople**

Accomplishments

- Creation and approval of an art display policy
- Creation of a discovery portal on the website
- Improved display area
- 2 new artists brought art to display at the end of 2024
- 1 new artist completed the online form

**Goal: Create opportunities to learn about the area**

Accomplishments

- Set up an information page about area on the website

Here is what's happening in January.

# January<sup>2024</sup>



Mon.	Tues.	Wed.	Thurs.
30	31	1  Happy New Year!	2
6	7	8 6:00 pm Jammies Night	9 6:30 pm Drop In Sewing Club: Pants!
13	14 2:00 pm Music with Bernie!	15 6:00 pm Bilingual Jammies Night with Rose-Alma!	16
20 5:30 pm Cook Book Club!	21 6:00 pm Wooden Winter Snowmen!	22 6:00 pm Jammies Night	23
27	28	29 6:00 pm Jammies Night	30

LIBRARY OF THINGS:

- BOARD GAMES
- TELESCOPE
- SNOWSHOES
- PROJECTOR
- MUSEUM PASS
- MOVIES & TV SHOWS
- CAKE PANS
- AND MUCH MORE!

FOR MORE INFORMATION...	<b>CONTACT</b> US: EFPL.CA	(705) 752-2042	  
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