

NEWS RELEASE

For immediate release: June 27, 2024

The Board of Health for the North Bay Parry Sound District Health Unit Approves New Strategic Plan

NORTH BAY, ON – During last night’s Board of Health meeting for the North Bay Parry Sound District Health Unit (Health Unit) the board approved the 2024-2027 strategic plan. The plan is an evidence-informed roadmap to guide and prioritize programs and services to address public health needs in the communities we serve.

Plan development took stock of the Health Unit’s past and current efforts to meet community needs and began a process to explore and update the organization’s guiding vision, mission and values. Both internal and external consultations took place, receiving input from 847 clients, residents, staff, management, board members and community partners.

Boards of health deliver provincially mandated public health programs and services to promote and protect the health of all communities within their district, while considering local context and needs. Using information from the consultation phase and within the scope of mandated public health programming, the Health Unit has identified three strategic priorities.

1. **Organizational Well-Being** to enhance engagement, learning, wellness and development in our culture.
2. **Health Equity** to catalyze community attention and allocation of Health Unit resources to address social determinants of health.
3. **Communication, Connection and Collaboration** to bolster external relationships to enhance public health outcomes.

“The ‘deep dive’ we took in defining and refining our ideals and the way we work led to the enhancement of our vision, mission, and values. Through fulsome consultation in the community and within the Health Unit and deeply thoughtful integration of the feedback received, we identified three strategic priorities, reflecting the needs highlighted during the consultation,” explains Dr. Carol Zimbalatti, Medical Officer of Health. “This strategic plan will help to guide our organization and ensure services and programs will work towards our vision of a healthy community for all.”

To read the 2024-2027 strategic plan visit myhealthunit.ca/StrategicPlan.

- 30 -

Media Inquiries:

Alex McDermid, Public Relations Specialist

P: [705-474-1400](tel:705-474-1400), ext. 5221 or [1-800-563-2808](tel:1-800-563-2808)

E: communications@healthunit.ca