



ECONOMIC DEVELOPMENT COMMITTEE MEETING

Minutes of the Economic Development Committee Meeting of October 25th, 2023
25 Taillefer Road, Corbeil, ON

PRESENT: Chair Lauren Rooyakkers Dean Demers
Sam Singh Stephany St. Louis
Kim Rose, Deputy Clerk
Greg Kirton, Director of Community Service

EXCUSED ABSENT: John O'Rourke

OTHERS IN ATTENDANCE: None for this session.

1. **Call to Order** – Chair Rooyakkers called the meeting to order at 5:00 p.m.

2. **Adoption of Agenda**

Motion No. 2023-23

Moved by Dean Demers

Seconded by Stephany St. Louis

THAT the draft agenda circulated to the Economic Development Committee dated the 25th, of October, 2023 be hereby adopted as circulated.

CARRIED

3. **Acceptance of Minutes of the Last Regular Meeting:**

Motion No. 2023-24

Moved by Dean Demers

Seconded by Sam Singh

THAT the Minutes of the Regular Meeting of the Economic Development Committee held July 26th, 2023 be adopted as circulated.

CARRIED

4. **Business Arising from the Minutes:**

- 4.1 The Deputy Clerk brought forward, as requested by the Committee, the year-to-date insights for the Municipal Snapshot. Insights, minus any confidential information, will be forwarded to Committee members by email for their information.



- 4.2 The Director of Community Services provided an update to the Committee regarding available funding through FEDNOR for an economic development internship. This discussion resulted in the following recommendation to Council:

Motion No. 2023-25

Moved by Sam Singh

Seconded by Stephany St. Louis

THAT the Economic Development Committee recommends to Council that an internship application be made to FEDNOR to aid in the implementation of the Municipality's economic development goals associated with the Economic Development Strategic Priorities.

CARRIED

5. **Declaration of Conflict of Interest:** None for this session.
6. **Chair's Comments** – Chair Rooyakkers thanked everyone for attending.
7. **Updates/New Business**

7.1 **ROMA Delegations**

The Committee discussed the ongoing delay of connectivity in East Ferris. This discussion resulted in the following recommendation to Council:

Motion No. 2023-26

Moved by Stephany St. Louis

Seconded by Dean Demers

THAT the Economic Development Committee recommends to Council that Council consider applying for a delegation at the ROMA conference to address delays in the rollout of the community-wide broadband project and that the government further consider alternate options for the completion of the project (if applicable).

CARRIED

8. **Ongoing/Unresolved/Inactive Items:**

- 8.1 **Business Signage Program:** The Director of Community Services provided an update on the Business Signage Program. Staff will continue to work on an audit of the program and bring recommendations forward to the Committee regarding new policies and procedures.



8.2 **Tradeshow RFP:** The Director of Community Services will draft the RFP as per Council Resolution 2023-203. The RFP will be circulated to Committee members by email prior to public release. Dean Demers recommends rebranding the Tradeshow by combining its elements with that of a family fair. Deans recommendations will form part of these minutes as Schedule 'A'.

8.3 **Film Portal:** The Director of Community Services provided an update regarding the Film Portal. He reported that a number of municipalities utilize the North Bay Film Portal, where residents can list their available resources to the film industry. A dedicated page will be created on the East Ferris website with a link to this portal. This page will promote filming in East Ferris.

9. **General Follow Up/Roundtable Discussion:**

9.1 Chair Rooyakkers noted that the Winter publication of the quarterly Snapshot will include an Economic Development overview.

9.2 Stephany St. Louis noted the need for community business related partnerships.

9.3 The Director of Community Services provided an update on the Infant Food & School Snack Cupboard that will be open in the new year, operating from the East Ferris Community Centre.

9.4 Sam Singh spoke of the need for increased electric vehicle charging stations in the community. The Director of Community Services noted that a government funding program recently opened for smaller municipalities.

9.5 Dean Demers suggested that a page on the Municipal website be dedicated to updates on the broadband program .

10. **In-Camera (if required):** None for this session.

11. **Adjournment**

Motion No. 2023-27

Moved by Sam Singh

Seconded by Dean Demers

THAT the Economic Development Committee meeting adjourn at 6:42 p.m.

CARRIED

CHAIR

RECORDING CLERK