

Monica Hawkins

From: Patricia Carr <pcarr@neco.on.ca>
Sent: Tuesday, January 24, 2023 2:23 PM
To: Patricia Carr
Subject: Clerks office in regional municipalities for Mayor and Council
Attachments: NECO Update to Municipalities January 2023.pdf

Dear Mayor and Council Members,

First – congratulations on your election this past October. I respect all of you on your choice to serve your communities to ensure viability and growth for your constituents and businesses in your area. More specifically with your business community, I want to update you on the past year at NECO and if you aren't aware of our services, to introduce you to what we can offer to your businesses.

I have attached a historical update for you and your council regarding the past accomplishments here at NECO CFDC, as well as board member recruitment information; we are always seeking representation from our region to support our goals and to encourage businesses in your region to reach out to NECO when assistance is required.

Personally, I have been with NECO for 25 months now (my former career was 32 ½ years with the Chamber of Commerce) and I want to ensure that the business community is aware of alternate options if their traditional bank is unable to assist with funding. We always direct new start-ups or expansions to their traditional lender first, and if they are unable to secure funding for their business, then NECO may be an option. We also do business counselling, mentorship or referrals to other partners that can assist. Just from my previous career, I have many connections in the area and I'm well aware of many programs that may assist businesses, not-for-profits and municipalities. I currently sit on the Muskoka Nipissing Parry Sound review team for Ontario Trillium Foundation (OTF) and I'm on the board of governors for Nipissing University. There are numerous other boards/committees, I have either participated in the past or I currently sit on, that have provided me with experience in many social, charity and business sectors.

If your council would like more information on NECO, I would be happy to make a presentation at a time convenient for you in the future. If a presentation is not an option, please find the link to our website and social media below.

Our website is: www.neco.on.ca

Facebook: <https://www.facebook.com/NECOCF>

Twitter: @NECOCFDC

LinkedIn: <https://www.linkedin.com/company/neco-community-futures-development-corporation>

As a not-for-profit, NECO is governed by a board of directors, and we strive to have representation from all areas of our catchment, all sectors of business, as well as other demographics. If you know of someone from your region that would be beneficial to our board and represent your area well, please feel free to have them reach out to me directly and I can provide details of board membership. I believe we have good representation from most of our region, but we are always seeking new board members each year to move the organization forward.

Sincerely,

Patti Carr, Executive Director / Directrice Générale



NECO Community Futures Development Corporation / Société d'aide au développement des collectivités
222 McIntyre Street West, Suite 312 / 222 rue McIntyre ouest, suite 312
North Bay ON P1B 2Y8

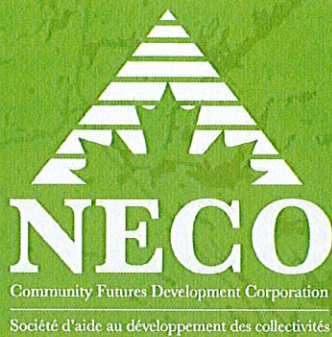
T: 705-476-8822 ext 100

C: 705-498-8181

E: pcarr@neco.on.ca

W: www.neco.on.ca

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222 McIntyre Street West, Suite 312

North Bay, ON P1B 2Y8

T: 705-476-8822

www.neco.on.ca

NECO is a not-for-profit Community Futures Development Corporation funded by the Government of Canada's Community Futures program and governed by a volunteer board of directors.

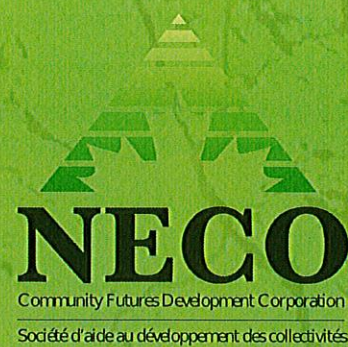
Our professional staff encourage entrepreneurship and the pursuit of economic opportunities. Since 1987, we have invested more than \$30 million in business loans and community projects.

Our objectives are to assist communities and businesses in the East Nipissing/East Parry Sound region in the creation of employment through funding for community economic development initiatives and special projects, as well as providing financial assistance, counselling, training and advisory services for small business.

In Ontario, the Community Futures Program is delivered through a group of 62 CFDCs across seven regions (East, Southeast, South Central, Southwest, West, Northwest and Northeast). In Northern Ontario, FedNor supports the network of 24 CFDCs, that makes up the Northwest and Northeast regions.

NECO offers the following services:

- Strategic community planning and socio-economic development
- Support for community-based projects
- Business services
- Access to capital for SMEs, start-ups and expansions



222 rue McIntyre Street ouest, bureau 312

North Bay, ON P1B 2Y8

T: 705-476-8822

NECO est une Société d'aide au développement des collectivités (SADC) à but non lucrative financée par le programme de développement des collectivités du gouvernement du Canada et gérée par un conseil d'administration constitué de bénévoles.

Nos professionnels encouragent l'esprit d'entreprise et la poursuite de possibilités économiques. Depuis 1987, nous avons investi plus de 30 millions de dollars sous forme de prêts aux entreprises et de projets communautaires.

Nos objectifs sont d'aider les collectivités et les entreprises de la région de Nipissing Est et Parry Sound Est à créer des emplois en accordant un financement à des initiatives de développement économique communautaire et en fournissant une aide financière, des conseils, de la formation et des services consultatifs aux petites entreprises.

En Ontario, le programme de développement des collectivités est dispensé par l'entremise d'un réseau de 62 SADC réparties dans sept régions (Est, Sud-Est, Centre-Sud, Sud-Ouest, Ouest, Nord-Ouest, et Nord-Est). En nord de l'Ontario, FedNor soutient le réseau de 24 SADC, qui composent le Nord-Ouest et Nord-Est.

NECO offer les services suivants:

- Planification Communautaire stratégique et développement socio-économique
- Soutien aux projets communautaires
- Services aux entreprises
- Accès aux capitaux, nouvelles entreprises ou développer votre entreprise



NECO Community Futures Development Corporation (Nipissing East and East Parry Sound districts)

- Strategic community planning and socio-economic development
- Support for community-based projects
- Business services
- Access to capital for SMEs, start-ups and expansions

**NECO CFDC
Historical Data
(1987 to 2022 - 35 years):**

\$31.9 Million in Investments
in Small & Medium Enterprises
(SMEs) in Nipissing East and East
Parry Sound region, over the past
35 years. (includes \$4.9 Million
from pandemic loan assistance and
\$398K in grants, in 2020/2021)

Access to Capital for
New Business
start-ups and expansions!

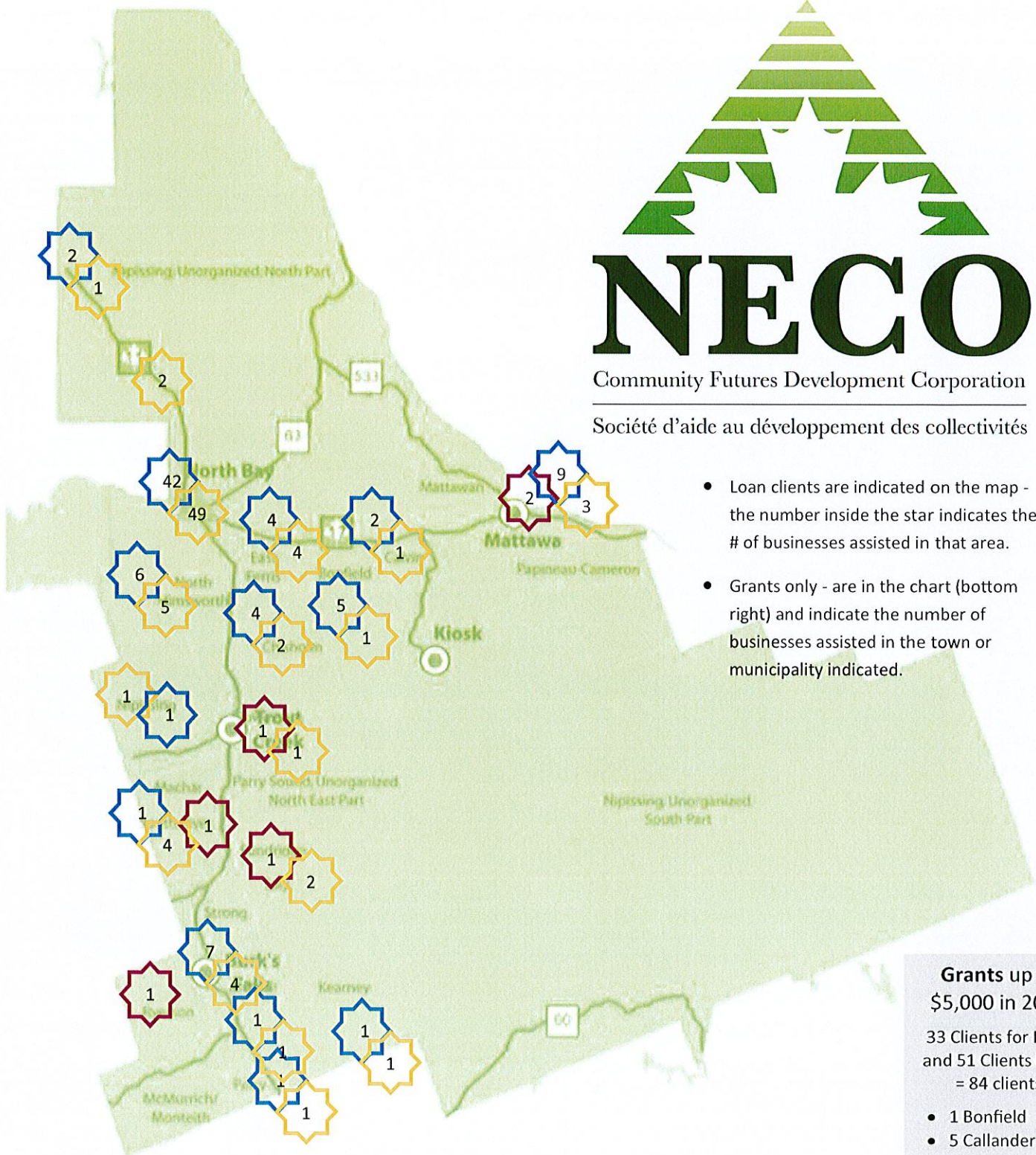
North Bay: \$19.1 Million (60%)
Outlying/Rural: \$12.8 Million (40%)

Total GDP: \$123.3 Million
Total Jobs: 2,865 Created; 2,155 Maintained



Community Futures Development Corporation

Société d'aide au développement des collectivités



- Loan clients are indicated on the map - the number inside the star indicates the # of businesses assisted in that area.
- Grants only - are in the chart (bottom right) and indicate the number of businesses assisted in the town or municipality indicated.

Current client locations in Nipissing East & East Parry Sound districts - as of December 2022

 = Regular Term Loans
Pool Clients (Host)
Up to \$750,000

 = Regular Term
Loans/Covid Loans
Up to \$300,000

 = RRRF Clients
Up to \$60,000

Grants up to \$5,000 in 2021

33 Clients for PCPS
and 51 Clients CSPP
= 84 clients

- 1 Bonfield
- 5 Callander
- 1 Corbeil
- 9 Burk's Falls
- 1 Emsdale
- 1 Marten River
- 3 Mattawa
- 2 Nipissing
- 52 North Bay
- 5 Powassan
- 3 South River
- 1 Sundridge



Vision Statement

A region with opportunities for employment and quality of life.

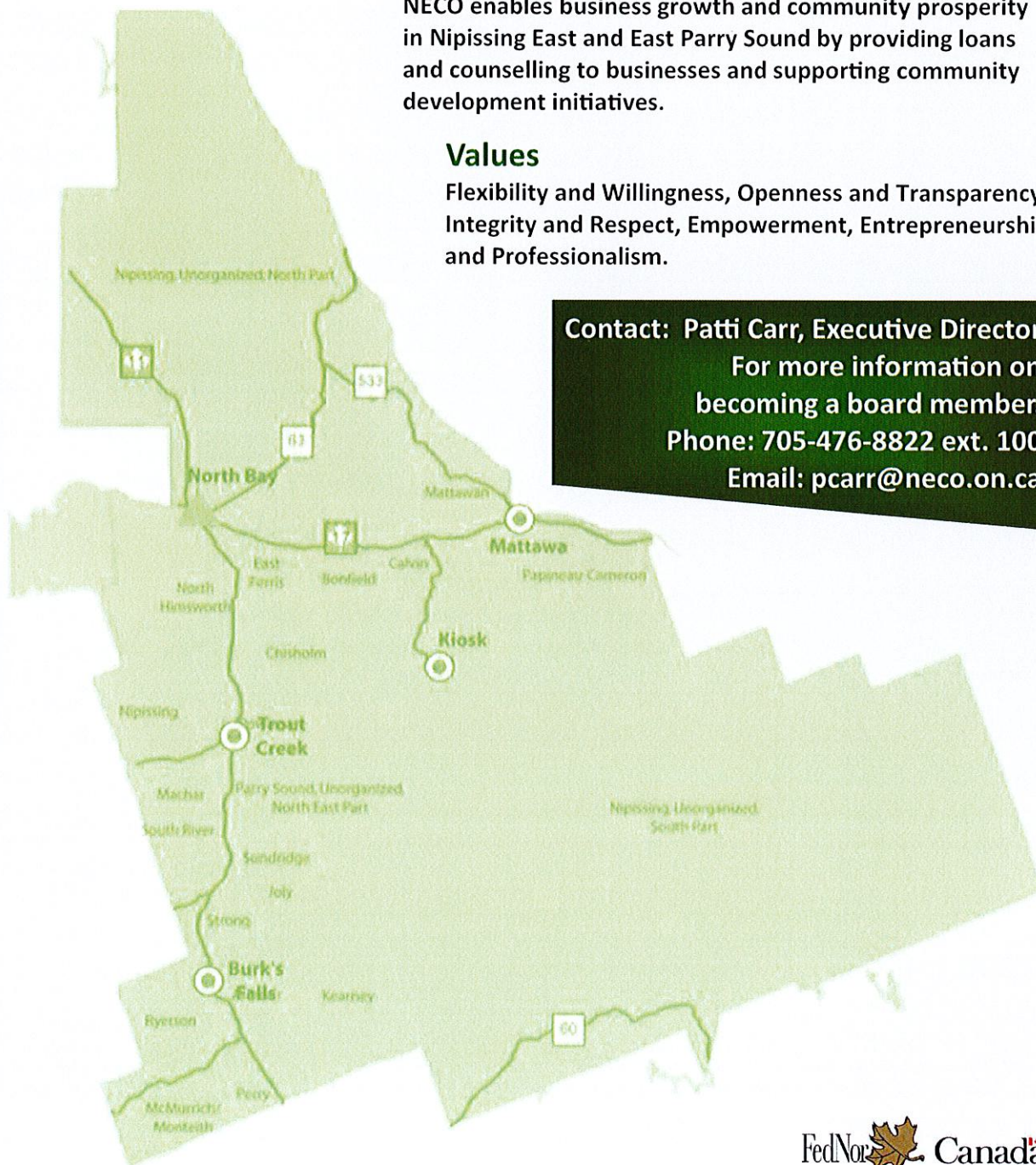
Mission Statement

NECO enables business growth and community prosperity in Nipissing East and East Parry Sound by providing loans and counselling to businesses and supporting community development initiatives.

Values

Flexibility and Willingness, Openness and Transparency, Integrity and Respect, Empowerment, Entrepreneurship and Professionalism.

Contact: Patti Carr, Executive Director
For more information on
becoming a board member.
Phone: 705-476-8822 ext. 100
Email: pcarr@neco.on.ca



NECO Community Futures Development Corporation is looking for new members for the Board of Directors. We are seeking to gain representation on the board from individuals who fit into one or more of the following descriptions.

Target Areas:

- Bonfield
- Callander
- Central Almaguin
- Chisholm
- Mattawa
- North Algonquin
- Nipissing
- Powassan
- Redbridge
- South Almaguin
- Tilden Lake

Target Expertise:

- Administration
- Education
- Entrepreneurship
- Human Resources
- Digital Economy
- Legal

Sector Specific:

- Agriculture & Food Processing
- Forestry & Value Added Products
- Healthcare
- Manufacturing
- Mining Supply & Services
- Tourism

Target Demographics:

- Francophone
- Indigenous
- LGBTQ+
- Women
- Persons with Disabilities
- Visible Minorities
- Youth





Faites la différence!

Vision

Une région remplie d'opportunités où il fait bon vivre.

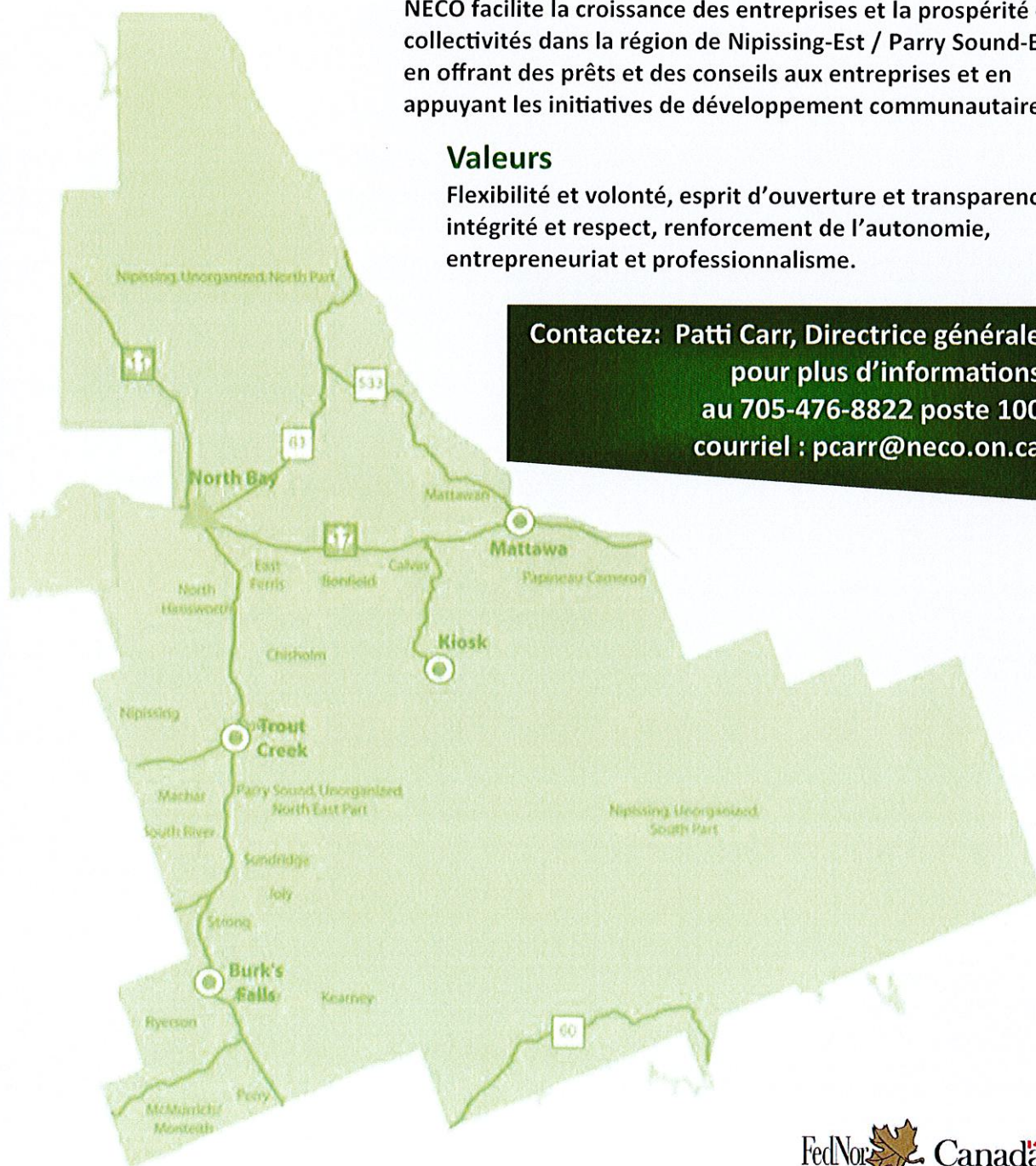
Mission

NECO facilite la croissance des entreprises et la prospérité des collectivités dans la région de Nipissing-Est / Parry Sound-Est en offrant des prêts et des conseils aux entreprises et en appuyant les initiatives de développement communautaire.

Valeurs

Flexibilité et volonté, esprit d'ouverture et transparence, intégrité et respect, renforcement de l'autonomie, entrepreneuriat et professionnalisme.

**Contactez: Patti Carr, Directrice générale
pour plus d'informations
au 705-476-8822 poste 100
courriel : pcarr@neco.on.ca**



La Société d'aide au développement des collectivités NECO est à la recherche de nouveaux membres pour siéger au sein du conseil d'administration. Nous cherchons la représentation d'individus qui correspondent à un ou plusieurs des critères suivants.

Territoires cibles:

- Bonfield
- Callander
- Central Almaguin
- Chisholm
- Mattawa
- North Algonquin
- Nipissing
- Powassan
- Redbridge
- South Almaguin
- Tilden Lake

Expertises recherchées:

- Administration
- Éducation
- Entrepreneuriat
- Ressources humaines
- Technologie de l'information
- Juridique

Secteurs recherchés:

- Agriculture et transformation alimentaire
- Foresterie et valeur ajoutée des industries connexes du secteur forestier
- Soins de santé
- Fabrication, services et fournitures du secteur minier
- Tourisme

Population visée:

- Francophones
- Autochtones
- LGBTQ+
- Femmes
- Personnes handicapées
- Minorités visibles
- Jeunes

