

Backgrounder

The Age Well at Home initiative is a new federal grants and contributions program. The funding supports projects that enable seniors to age in place by providing support under two streams:

- In-Home Support Pilot Projects; and
- Scaling Up for Seniors.

In-Home Support Pilot Projects stream

Under the In-Home Support Pilot Projects stream, eligible organizations with experience delivering volunteerbased services to low-income and otherwise vulnerable seniors can receive funding to expand their services to more seniors or offer additional services, as well as help seniors navigate and access eligible services provided by other local organizations. Eligible services are:

- light housekeeping (such as laundry, cleaning);
- meal delivery and/or preparation;
- home maintenance (such as repairs, yard work, lawn mowing);
- transportation (such as to appointments, errands);
- snow removal;
- volunteer drop-offs (such as groceries, medication, pet supplies); and
- friendly visiting in the home.

Eligible organizations for the In-Home Support Pilot Projects stream include:

- not-for-profit organizations;
- municipal governments;
- educational institutions;
- Indigenous entities (including band councils, tribal councils and self-government entities); and
- health and social services institutions.

Provincially/territorially funded public institutions are eligible to receive funding, with the agreement of the provincial/territorial government.

Projects must take place within a local area (not on a national or provincial/territorial scale) and end by March 31, 2025, with funding between \$300,000 and \$800,000 available per project.

For more information about the In-Home Support Pilot Projects stream, visit the *funding page*.

Scaling Up for Seniors stream

Under the Scaling Up for Seniors stream, organizations can receive funding to expand services that have already demonstrated results in helping seniors age in place. Applications must include the delivery of services in more than one province or territory. Indigenous governments and organizations located in Quebec can choose whether to propose to scale up within a single province or territory.

Eligible organizations for the Scaling Up for Seniors stream include:

- not-for-profit organizations;
- municipal governments;
- educational institutions;
- Indigenous entities (including band councils, tribal councils and self-government entities); and
- health and social services institutions.



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Provincially/territorially funded public institutions are eligible to receive funding, with the agreement of the provincial/territorial government.

Projects must scale up services that have already shown positive results in Canada in helping seniors age in place, and must end by March 31, 2025, with funding between \$100,000 and \$2 million available per project.

For more information about the Scaling Up for Seniors stream, visit the <u>funding page</u>.

Note that only one project per organization may be funded under the Age Well at Home initiative.

Organizations located in Quebec whose application for funding is accepted may need to receive approval from the Quebec government prior to the project start date.

